

2021

LA FÊTE DU ROSÉ

About La Fête Wine Co

La Fête Wine Co is redefining who drinks wine, and when, embodying the St. Tropez lifestyle and ethos where drinking wine is a part of everyday life. This lifestyle includes gathering with friends at a café or partying at your favorite beach club.

La Fête du Rosé is produced in partnership with the prestigious winemakers of Château Saint-Maur, one of only 18 Cru Classé estates in Provence, situated in the iconic Gulf of St. Tropez.

La Fête is a party and everyone is invited!



Côtes de Provence

2021
13% ABV
750ml, 1.5L

The Blend

Grenache, Cinsault,
Syrah, Carignan,
Cabernet Sauvignon,
Rolle, Mourvèdre

Vinification

100% stainless steel
Low temp fermentation
Cold maceration

The Wine

On the nose: Scents of freshly picked forest fruits with notes of salinity, reminiscent of a summer evening on the beach.

On the palate: Perfectly balanced, vibrant strawberry grenadine and currant, ending with remarkable freshness.

Food Pairings: Beef skewers, Marinated pork chop, Steamed salmon, Fresh strawberries

Giving Back

All Abroad: a nonprofit organization that provides travel abroad opportunities for under-represented high school students.

The Roots Fund: a nonprofit organization focused on securing pathways for the BIPOC community in the wine industry.



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