



2021

LA FÊTE DU ROUGE

About La Fête Wine Co

La Fête Wine Co is on a mission to revitalize wine culture by redefining who drinks wine and when. La Fête embodies the St. Tropez lifestyle and ethos, where drinking wine is a part of everyday life. The team exclusively produces the best Rosé, White and Red wines from Provence for the world to enjoy.

La Fête du Rouge is produced in partnership with the prestigious winemakers of Château Saint-Maur, one of only 18 Cru Classé estates in Provence, situated in the iconic Gulf of St. Tropez.

La Fête is a party and everyone is invited!



Côtes de Provence

2021
13.0% ABV
750ml

The Blend

86% Syrah
12% Grenache
2% Mourvèdre

Vinification

Stainless steel & concrete tanks
Cold maceration
Pumping over extraction

The Wine

Bright, ruby-red color.

The nose is very expressive with notes of wild strawberry, cherry and Mediterranean herbs.

On the palate, the wine is beautifully supple. Tannins are silky and the tasty finish reveals notes of black pepper, red fruits and a hint of eucalyptus.

Food Pairing: Beef Wellington.

Giving Back

All Abroad: a nonprofit organization that provides travel abroad opportunities for under-represented high school students.

The Roots Fund: a nonprofit organization focused on securing pathways for the BIPOC community in the wine industry.



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